



MELISSA CARNE

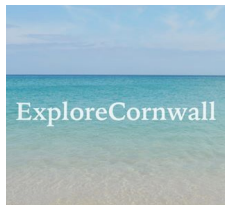
Cornish lifestyle, design and travel blog

ABOUT

Hello, my name is Melissa Carne and I am a Cornish lifestyle, design and travel blogger based in Cornwall, England. I started my blog in 2017 as a platform to post all of my travel photographs, my experience as a new graphic designer to the industry and generally my life in oh, so sunny Cornwall. My blog is a journal of my life but, also a place to entertain and educate my audience on a variety of subjects I care about. These include:

- Cornish places, events and brands
- Worldwide travel
- UK travel
- Graphic design, interior design and fashion
- Food and wellbeing

BRANDS THAT HAVE FEATURED ME



SITE STATS

- I post weekly on Sunday's at 7pm
- I have an average of 400+ monthly pageviews
- With an average of 180 monthly new visitors

SOCIAL STATS

- Instagram = 1,100+
- Twitter = 150+
- Pinterest = 88.6k+ monthly unique viewers

MY AUDIENCE

- Top locations = Truro, St Austell and London
- Age range = 18-34
- Gender = 54% Women, 46% Men

BRANDS I HAVE WORKED WITH



Cornwall Tourism Office

BLOG SERVICES

- Product, accommodation, restaurant and experience reviews
- Event coverage
- Sponsored blog and instagram posts
- Competitions or Giveaways
- Brand ambassadorship
- Homepage advertising

DESIGN SERVICES

- Idea generation
- Branding and visual identity
- Logos
- Infographics
- Advertising
- Social Media
- Packaging design

GET IN TOUCH

Blog: www.melissacarne.co.uk

Graphic design portfolio: www.melissacarne.com

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